



# 2025

## WELLNESS PARTNER PACKET







# 2025 Wellness Partner Letter

Greetings,

The Challenge-RGV 2025 marks our 16th season, and we are excited to bring yet another year of healthy lifestyle motivation to the Rio Grande Valley! This free community wellness program kicks off on Saturday, January 11, and is a collaboration between the UTHHealth Houston School of Public Health in Brownsville, the City of Brownsville, the City of Edinburg and other regional municipalities, community partners, and sponsors.

The Challenge-RGV provides participants with the tools and opportunities to make sustainable healthy lifestyle changes and lose weight when appropriate. Over the course of three months, participants have free access to gyms, exercise classes, health screenings, cooking classes, healthy food options, and community events. We emphasize the importance of social support in overcoming obstacles, and highly encourage participants to recruit their family, friends, and colleagues to register as a group. Activities are free to the public, draw hundreds of families from across the RGV, and include significant media coverage through TV, radio, print, and social media. This event is your opportunity to be an agent of healthy lifestyle change in your community while promoting your business or organization.

Please see the corresponding attachment of sponsorship levels for your review. If you are interested in becoming a sponsor for The Challenge-RGV 2025, please don't hesitate to contact our team at [TheChallengeRGV@uth.tmc.edu](mailto:TheChallengeRGV@uth.tmc.edu) or call The Challenge-RGV Coordinator's office at 956-755-0642. We will follow up as soon as possible. Thank you in advance for taking the time to consider this opportunity.

We look forward to a healthy, successful 2025 with your support.

Sincerely,

*The Challenge-RGV 2025 Planning Committee*

**We'd like to invite your organization to consider sponsorship for:  
The Challenge-RGV 2025 from January 11th through April 26th.**  
You will be supporting a program that has already helped participants lose over 25,000 pounds!

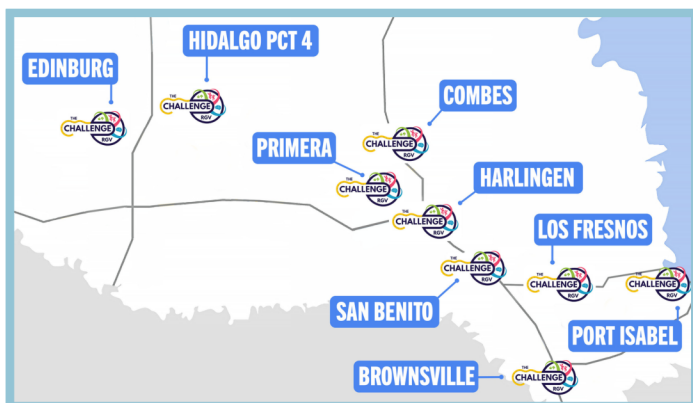
**LOWER VALLEY**

**KICK-OFF**  
**JAN 11<sup>TH</sup>, 2025**  
**9:00 a.m. - 12:00 p.m.**  
📍 **Brownsville Farmers Market**  
East 6th Street &, E Ringgold St,  
Brownsville, TX 78520

**UPPER VALLEY**

**KICK-OFF**  
**JAN 25<sup>TH</sup>, 2025**  
**9:00 a.m. - 12:00 p.m.**  
📍 **Edinburg City Hall Courtyard**  
415 W. University Dr,  
Edinburg, TX 78539

**Additional Weigh-Ins:** January 15th to January 31st, 2025



## IMPORTANT EVENTS AND DATES

Our event is expanding to additional locations across the Rio Grande Valley, bringing access to healthy lifestyle tools and uniting communities in a culture of health.





# 2025 Wellness Partner Options

## REQUIREMENTS

- Provide free access to the class of your choice for registered The Challenge–RGV 2025 participants.
- Provide a minimum of one class per week free for registered The Challenge–RGV 2025 participants.
- Distribute The Challenge–RGV 2025 stickers to class attendees.
- Media Release Disclaimer: The Challenge–RGV participants are asked to complete a media release at registration but are not required to sign it. Please confirm with your members if they consent to photos prior taking them.

## BENEFITS

- Free exposure for your organization to new markets.
- Significant media coverage through print, graphic, social media, and other outlets with a reach of over 240,000 people.
- The Challenge–RGV 2025 Facebook and Instagram segments feature your organization with a reach in the thousands.
- Opportunity for exercise or nutrition demos recorded or live at events.
- Your organization's classes featured on our Key Dates Calendar.
- Opportunity for participation in all The Challenge–RGV 2025 events.
- Opportunity to be an agent of healthy lifestyle change in your community!

### **Other ways you can contribute:**

- Donate raffle items like bicycles, goodie bags, lunch boxes, gym memberships, etc.
- Donate gift cards from healthy establishments like Academy Sports + Outdoors, Dick's Sporting Goods, Foot Locker, H-E-B, Walmart, etc.
- Donate towards cash prizes for participants.





# 2025 Wellness Partner Form

## CLASS INFORMATION

Class Name	Day(s)	Time of Class	Time	Class Duration	Intensity Level	Language
<i>Example: Cardio Kick</i>	<i>Monday &amp; Wednesday</i>	<i>Mornings, Midday, Evening</i>	<i>6:30am to 7:30am</i>	<i>1 hour</i>	<input checked="" type="checkbox"/> Moderate	<input checked="" type="checkbox"/> Bilingual
					<input type="checkbox"/> Low <input type="checkbox"/> Moderate <input type="checkbox"/> High	<input type="checkbox"/> English <input type="checkbox"/> Spanish <input type="checkbox"/> Bilingual
					<input type="checkbox"/> Low <input type="checkbox"/> Moderate <input type="checkbox"/> High	<input type="checkbox"/> English <input type="checkbox"/> Spanish <input type="checkbox"/> Bilingual
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					<input type="checkbox"/> Low <input type="checkbox"/> Moderate <input type="checkbox"/> High	<input type="checkbox"/> English <input type="checkbox"/> Spanish <input type="checkbox"/> Bilingual

## WELLNESS PARTNER INFORMATION

Contact Person \_\_\_\_\_

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Office phone \_\_\_\_\_ Cellphone \_\_\_\_\_ Public Phone\* \_\_\_\_\_

\*Email \_\_\_\_\_ \*Phone number will be displayed on class schedule.

## RAFFLE DONATION (OPTIONAL)

Free memberships     
  Bike(s)     
  T-shirts

Other: \_\_\_\_\_     
  Check: \_\_\_\_\_

Scan QR Below for:  
IRS 8 Tips for Deducting  
Charitable Contributions



Your monetary or in-kind donations are entitled to a tax deduction.  
Consult a local tax advisor or your accountant to complete this process.

Please submit completed form and company logo to: [TheChallengeRGV@uth.tmc.edu](mailto:TheChallengeRGV@uth.tmc.edu)

THANK YOU IN ADVANCE FOR YOUR SUPPORT!